

An Invitation to Apply for the Position of
Superintendent

Batesville
School District



Batesville, Arkansas

The Position

The Batesville School District Board of Education, Batesville, Arkansas, is seeking a highly qualified and fully certified Superintendent of Schools. The Board wishes to have the successful candidate assume the responsibilities of the position July 1, 2017.

McPherson & Jacobson L.L.C. Recruitment and Development has been engaged as the consultant in a search for outstanding candidates. They will assist the Board of Education in identifying and screening the candidates.

The Qualifications

The candidate must have the background, skills and abilities essential for excellence in educational leadership. The Board recognizes that selecting a Superintendent is one of the most important decisions it will make.

The Batesville Board of Education is seeking a Superintendent:

- Who is community minded, demonstrating effective communication skills that build positive relationships across generations, with patrons, parents, district staff, and students with a willingness to establish partnerships within the business community.
- Who is an innovative and student centered leader providing the leadership needed to enhance opportunities available to students in the areas of college and career readiness and technology with an expectation of high academic achievement and excellence for all students.
- Who is genuine and a humble person of impeccable character that is highly visible in the schools and community possessing the ability and desire to connect with diverse populations, and is a leader that is approachable, fair, and impartial.
- Who is a team building, servant leader with a strong work ethic that establishes high expectations for staff and administration while holding them accountable with a willingness to empower administrators to lead their buildings with a continual focus on serving students of the District.
 - Who is knowledgeable of school law, school finance/federal programs, and a thoughtful, wise decision-maker that will strategically plan to efficiently maximize resources to optimize opportunities for all students.

The Community

Batesville is located in northeast Arkansas, 94 miles north of Little Rock and 121 miles west of Memphis. The city of over 10,000 residents is the second oldest city in the state.

Batesville is very fortunate to have White River Health System (WRHS), a very dynamic and progressive healthcare organization providing medical care to meet the needs of families throughout North Central Arkansas. The region's largest employer, WRHS, is comprised of hospitals, outpatient care centers, physician offices, rural health clinics and emergency treatment facilities. Other major employers in the area include PECO Foods, Bad Boy Mowers, FutureFuel Chemical Company, and Ozark Mountain Poultry.

Batesville's natural beauty is almost indescribable. The beautiful White River winds through the community and serves as a playground for adventurers who enjoy fishing, boating, floating, kayaking and sightseeing. Two riverside parks offer playground equipment, a basketball and sand volleyball court and pavilions with picnic tables. Golfers can enjoy the municipal golf course and the Eagle Mountain Country Club. Batesville, hometown of NASCAR Mark Martin, hosts Batesville Speedway dirt-track racing for the racing enthusiast. The City of Batesville's new community and aquatic center, will provide the perfect place for athletic events, regional conferences, expos, entertainment, exercise and more.

Christmastime on the White River is spectacular. White River Wonderland allows locals and visitors to stroll through one of the state's largest Christmas light displays, skate on a synthetic ice rink and ride a carriage through Batesville's Riverside Park while taking in the majestic scenes.

Downtown Batesville is the hub of the city. It is home to the recently restored Historic Melba Theatre, three of the best restaurants in town, a new coffee shop, and ever-growing retail shops.

Higher educational opportunities are available from Lyon College and the University of Arkansas Community College in Batesville.



Continuing a tradition of excellence, Batesville School District is one of eight Forward Arkansas Communities with a total enrollment of 3,372 students, 526 staff members, 15 administrators, 242 certified teachers, and 269 classified staff. The District covers 219 square miles.

In 2016, 183 graduating seniors from Batesville High School received \$3.5 million in scholarships with 104 College Preparatory graduates and 77 Vocational Completers. In a continued partnership with the University of Arkansas at Batesville, BHS offers opportunities to graduate with a value added diploma by allowing students the opportunity to earn Technical Certificates in: Welding, Emergency Medical Technician, and Certified Nursing Assistant. In addition, the BHS partnership with the National Apprenticeship Training Foundation (NATF) allows opportunities to offer industry-based training and apprenticeship opportunities in welding, plumbing, electrical, and heating, ventilation, & air conditioning (HVAC). Career clusters in Health Science, Hospitality & Tourism, Information Technology, Law, Public Safety, Security & Corrections, Arts, Audio Visual, Technology, and Communications continue to offer students expanded opportunities to fulfill our mission of Every Student College and Career Ready (ESC₂R).

The Batesville School District has four magnet elementary schools, allowing parents and students to choose a directed learning path in math, science, technology, engineering, health and wellness, medical sciences, and visual and performing arts. Integrating classroom education and hands-on learning has fostered a learning environment that is producing award-winning students of art, technology, and athletics. Elementary students have the opportunity to experience: Space Camp, Sea Camp, Archery, Science, Technology, Engineering & Mathematics (STEM) labs, Environmental and Spatial Technology (EAST) classrooms, and many other clubs and organizations represented at each magnet campus.



The district has eight campuses, which also includes White River Academy and a fully licensed and accredited preschool. White River Academy provides an alternative learning environment, which allows students an excellent learning experience in a smaller class setting. The preschool campus serves children within the ages of 30 months-5 years. Batesville School District is Advance Ed accredited and strives to provide all students the opportunity to pursue their passion.

The assessed valuation of the district is \$274,274,265. the operating budget is \$26,000,000. with a total budget of \$36,378,650.

Board of Education

The Board of Education consists of seven members who are elected to serve five-year terms. The incumbency of the board members is between 1 and 18 years.

Name	Occupation	Years Served
Mr. Scott Fredricks, President	Occupational Therapist	6 years
Mr. George Latus, Vice-President	Operations, WRMC	18 years
Ms. Heather Fulbright, Secretary	VP/HR Director—First Community Bank	4 years
Ms. Jennifer Emery	Faculty UACCB	12 years
Ms. Danielle Brown	Procurement Specialist	4 years
Ms. Kathy West	Retired Teacher/Insurance Agent/ Adjunct Instructor UACCB	3 years
Rev. Josh Swinea	Pastor, Desha Baptist Church	1 year

MISSION STATEMENT

The mission of the Batesville School District is to ensure that each student graduates with the knowledge and skills to be a successful adult and an asset to the community.

APPLICATION & SELECTION PROCEDURE

Available at www.macnjake.com



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Phone (888) 375-4814

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Email: mail@macnjake.com

An application for superintendent should include:

- A letter setting forth personal qualifications, experiences and reasons for interest in the position
- A current résumé
- A completed application form
- Reference letters, certificates and licenses, and academic transcripts from colleges/universities indicating degree(s)

Candidates are asked to not contact board members directly. Any effort to do so may eliminate them from consideration. Names of applicants will be held in strict confidence whenever possible; however, McPherson & Jacobson complies with individual states' Freedom of Information laws.

Selection Time Line

1. Application deadline: March 7, 2017.
2. Finalists selected by Board of Education: March 27, 2017.
3. Interviews with Board of Education: April 3-6, 2017.
4. Starting Date: July 1, 2017.

Batesville School District is an Equal Opportunity Employer.