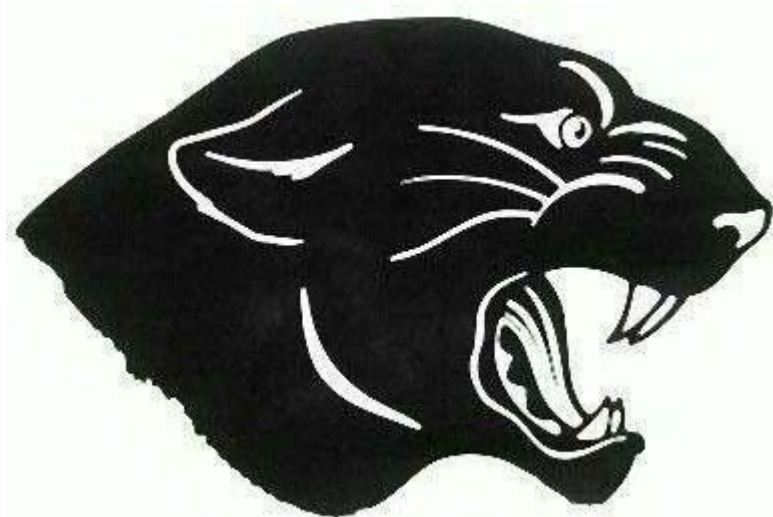


*An Invitation to Apply for the Position of*

# Superintendent

*East End School District*



*Bigelow, Arkansas*

# *The Position*

The **East End Public Schools, Bigelow, Arkansas**, Board of Education is seeking a highly qualified and fully certified Superintendent. The Board wishes to have the successful candidate assume the responsibilities of the position July 1, 2018.

McPherson & Jacobson L.L.C. Recruitment and Development has been engaged as the consultant in a search for outstanding candidates. They will assist the Board of Education in identifying and screening the candidates.

## **The Qualifications**

The candidate must have the background, skills and abilities essential for excellence in educational leadership. The Board recognizes that selecting a Superintendent is one of the most important decisions it will make. The Board and stakeholder representatives have identified the following desired characteristics:

The East End School District Board of Education is seeking a Superintendent:

- Who is a visionary leader capable of creating an environment of high expectations for students and staff, that is creative, unique and provides innovative options for learning that will expand opportunities in career choices, technology, and higher education for all staff and students.
- Who has the ability to capitalize on the qualities of excellence of the District and possesses the leadership skills needed to move the District from a position of being “Good to Great”.
- Who is a student-centered instructional leader, understands teaching/learning, a consensus builder capable of creating an environment which promotes success for all staff and all students.
- Who has a proven performance in being effective as an executive leader, strong communication skills, displays calmness in their approach to leading, is flexible, open minded, and is concise in decision making.
- Who is a person of integrity, approachable/friendly, and has high visibility in schools/community, and is aggressive in marketing the District.
- Who is knowledgeable in Arkansas school finance, district budgeting, resources, construction,

# *The Community*

Bigelow, Arkansas is located 22 miles northwest of Little Rock, and 10 miles from Conway. The population is 340.

The economy of the area is mainly agricultural, with many residents employed in Morrilton, Conway, and Little Rock.

Medical care is available from Conway Regional Medical Center, St. Anthony’s Hospital in Morrilton, plus physicians in Conway, Morrilton and Perryville.

Bigelow City and Toad Suck Parks on the Arkansas River offers boating, fishing, and picnicking. Fourche River offers boating and fishing. Ouachita National Forest has hiking trails and hunting, along with many other outdoor activities. There is an 18-hole golf course located within the district, approximately 15-20 minutes away.

Community activities include 4-H Clubs, Girl and Boy Scouts, Masonic Lodge, East End Ball Association, and Knights of Columbus.

The town has many fine churches representing various denominations.

Higher educational opportunities are available from University of Central Arkansas in Conway, Hendrix College in Conway, Central Baptist College in Conway, University of Arkansas Community College at Morrilton, University of Arkansas at Little Rock, and Arkansas Tech University in Russellville.

*District website: [www.eastendpanthers.com](http://www.eastendpanthers.com)*

## *The District*

East End School District has an enrollment of 650 students. There are 104 staff members: 8 administrators, 59 certified teachers, and 37 classified staff members. The district covers 95 square miles.

The State of Arkansas accredits the East End School District.

Special programs available to the students are Gifted and Talented, AP classes, Chess Club, Destination Imagination, Quiz Bowl, and Washington Youth Tour.

Students can receive concurrent credits from UACCM and Arkansas Tech.

Extracurricular activities include yearbook/journalism, FCA, FBLA, FCCLA, FFA, student council, Beta

Club, cheerleading, band, flag line, majorette, track, basketball, football, baseball, softball and golf.

The assessed valuation for the district is \$26,098,486, with an annual operating budget of \$4,853,836.



## *Board of Education*

The Board of Education consists of five members who are elected to serve a five-year term. The tenure of the Board members ranges from one to seven years.

<b>Name</b>	<b>Occupation</b>	<b>Years Served</b>
Margaret Johnson, President	Neonatal APRN	7 years
Kevin Bradke, Vice President	Transportation IND	6 years
Brandon Akridge, Secretary	Navistar	1 year
Kenny Nahlen	Nabholtz Construction	5 years
Dennis Ball	U of A	8 years

### ***MISSION STATEMENT***

*The East End School District is dedicated to the growth and success of every child. The value we place in every child is reflected through the daily efforts that show our commitment toward their future.*

*Preparing the students for the future is a great responsibility. Not only are children offered a wide variety of educational choices, they also have access to technology, can participate in numerous extra-curricular activities, and constantly receive individual attention from all staff members.*

*Being a small community, there is a family atmosphere that allows all community members to contribute to the success of the children. It is with this bridge to the community that we are*



## APPLICATION & SELECTION PROCEDURE

available at [www.macnjake.com](http://www.macnjake.com)

MCPHERSON  JACOBSON, LLC

7905 L St., Suite 310, Omaha, NE 68127

Phone: (402) 991-7031 Fax: (402) 991-7168

E-mail: [mail@macnjake.com](mailto:mail@macnjake.com) [www.macnjake.com](http://www.macnjake.com)

An application for superintendent should include:

- A letter setting forth personal qualifications, experiences and reasons for interest in the position
- A current résumé
- A completed application form
- Reference letters, certificates and licenses, and academic transcripts from colleges/universities indicating degree(s)

Candidates are asked not to contact board members directly. Any effort to do so may eliminate them from consideration. Names of applicants will be held in strict confidence whenever possible; however, McPherson & Jacobson complies with individual states' Freedom of Information laws. In the final process, the school board may visit the district where the candidate is employed, but will not proceed without the knowledge and consent of the candidate.

### *Selection Timeline:*

- Closing date for applications: **March 8, 2018 (11:30 p.m. central time)**
- Board of Education selects finalists to interview: **March 27, 2018**
- Finalists interviews with the Board of Education: **April 2, 4, 5, 2018**
- Selection of new superintendent: **April 10, 2018**
- Start date: **July 1, 2018**

**East End School District** is an Equal Opportunity Employer.