

*An Invitation to Apply for the Position of  
Superintendent*

**SCHOOL DISTRICT OF  
LA CROSSE**



**La Crosse, Wisconsin**

## *The Position*

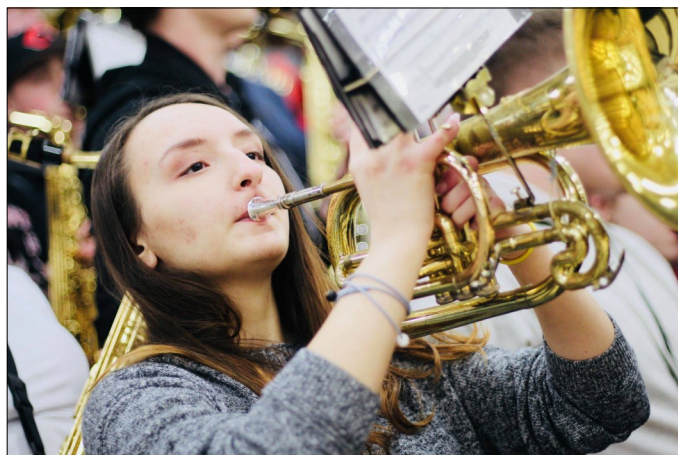
The **School District of La Crosse, La Crosse, Wisconsin**, Board of Education, is seeking a highly qualified and fully certified **Superintendent**. The Board wishes to have the successful candidate assume the responsibilities of the position **July 1, 2020**.

McPherson & Jacobson, L.L.C., Executive Recruitment and Development has been engaged as the consultant in a search for outstanding candidates. They will assist the Board of Education in identifying and screening the candidates.

## *The Qualifications*

The candidate must have the background, skills, and abilities essential for excellence in educational leadership. The board recognizes that selecting a superintendent is one of the most important decisions it will make. The Board developed the following desired characteristics.

- Someone with proven expertise with issues related to diversity, inclusion, and equity.
- A collaborator who has the proven ability to bring people together to build trusting, respectful, and strategic relationships.
- An individual who is a skilled communicator, visible, and who establishes strong working relationships internally and externally.
- Passionate advocate for students, staff and public education.
- Knowledgeable of school finance and how the legislative process affects the future of education.



## *Board of Education*

The Board of Education consists of nine members, elected to serve three-year terms. The incumbency of the members ranges from 8 months to 23 years.

<b>Name</b>	<b>Occupation</b>	<b>Years Served</b>
Dr. Laurie Cooper Stoll	Ph.D. Professor	2
Mr. Dave Rudolph	Retired Educator	11
Ms. Connie Troyanek	Retired Nurse	23
Mr. Keonte Turner	Crisis Counselor	1
Ms. Dawn Comeau	Clinical Informaticist	3
Mr. Juan Jimenez	Associate Dean—General Studies	8 Months
Mr. Brad Quarberg	Director of Public Relations	4
Mr. Pelli Lee	Volunteer and Development Coordinator	8 Months
Mr. Jeff Meyer	Director of Development	7

## *The District*

[www.lacrosseschools.org](http://www.lacrosseschools.org)

The School District of La Crosse is a recognized leader in providing unique engaging experiences for our students. Believing that ‘one size does not fit all’ when it comes to education the district provides both traditional, neighborhood school options, as well as, several choice programs and charter schools. The district’s vision is for students to discover their talents and abilities and be prepared to pursue their dreams and aspirations while contributing effectively to their local, national and global communities.

The district offers a wide range of co-curricular activities and clubs at the elementary, middle, and high school levels.

The School District of La Crosse has partnered with other local institutions (Gundersen Health System, Mayo Clinic Health System, University of Wisconsin-La Crosse, Western Technical College, and Viterbo University) to offer additional academy options including but not limited to:

- ◇ Health Science Academy (HSA)
- ◇ Agriculture Academy
- ◇ Information Technology (IT) Academy
- ◇ Mechanical, Electrical, or Technology (MET) Academy
- ◇ Industrial Technology Career Academy
- ◇ Architecture, Construction, and Engineering Academy (ACE)

- ◆ Number of students: 6,417
- ◆ Administrative staff: 33
- ◆ Number of certified teachers: 630
- ◆ Number of classified staff: 372
- ◆ 1:1 technology for students in grades 4 through 12
- ◆ Title I school district
- ◆ 95.7% graduation rate
- ◆ Number of schools: 15 schools plus 6 charter/choice schools, all meeting or exceeding DPI expectations
  - ◇ Elementary Schools: Coulee Montessori, Emerson Elementary, Hamilton Elementary, Hintgen Elementary, Northside Elementary, North Woods International, School of Technology & Arts I, Southern Bluffs Elementary, Spence Elementary, State Road Elementary, Summit Environmental School
  - ◇ Middle Schools: Coulee Montessori Adolescent, La Crosse Design Institute, Longfellow Middle School, Lincoln Middle School, Logan Middle School, School of Technology and Arts II
  - ◇ High Schools: Central High School, LaCrossroads, Logan High School, 7 Rivers High School
- ◆ Average class size:
  - ◇ Grades K-3rd: 18
  - ◇ Grades 4-5th: 23
  - ◇ Middle school: 26
  - ◇ High school: 25-30

## *The Community*

The School District of La Crosse serves a population of 80,000 that includes all of the city of La Crosse, which has approximately 55,000 residents, and all or part of the towns of Medary, Shelby, Campbell, Bergen, Greenfield, Hamburg, and Washington. La Crosse is located 210 miles northwest of Milwaukee and 150 miles southeast of Minneapolis. You’ll be pleased by the many outstanding educational and family-focused opportunities the area provides. In addition to an outstanding school district, we have three institutions of higher education, two major medical facilities, and a surprising number of excellent arts, athletic, and recreational organizations.





## ***Mission Statement***

Students will discover their talents and abilities and will be prepared to pursue their dreams and aspirations while contributing effectively to their local, national, and global communities.



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## **APPLICATION**

available at

[www.macnjake.com](http://www.macnjake.com)



An application for superintendent should include:

- ◆ A letter setting forth personal qualifications, experiences and reasons for interest in the position.
- ◆ A current résumé.
- ◆ A completed application form.
- ◆ Reference letters, certificates and licenses, and academic transcripts from colleges/universities indicating degree(s).

Candidates are asked not to directly contact board members. Any effort to do so may eliminate them from consideration. Names of applicants will be held in strict confidence whenever possible; however, McPherson & Jacobson complies with individual states' Freedom of Information laws. In the final process, the school board may visit the district where the candidate is employed, but will not proceed without the knowledge and consent of the candidate.

### ***Selection Time Line***

- ◆ Closing date for applications: **January 20, 2020 (11:30 p.m. central time)**
- ◆ Board of Education selects finalists to interview: **February 10, 2020**
- ◆ Semi-finalists interviews with the Board of Education: **February 29, 2020**
- ◆ Finalists interviews: **March 2-4, 2020**
- ◆ Selection of new Superintendent: **Week of March 2, 2020**
- ◆ Start date: **July 1, 2020**

*School District of La Crosse is an Equal Opportunity Employer. The district does not discriminate on the basis of race, religion, color, sex, age, national origin or disability and, when needed, will provide reasonable accommodations to applicants and employees. Anyone requesting a reasonable accommodation in the application or recruitment process please contact McPherson & Jacobson at the address/phone/email above.*